



Marketing Assistant (FTC 12-months)

Banking hasn't changed much in decades. We're changing that. One product at a time.

Lunar is a Nordic challenger bank building the future of financial life with AI at the core. Our engineers, designers, and product people work on problems that actually matter. Making money simpler, smarter, and more rewarding for millions of people across the Nordics. Fully licensed and founded in 2015, with offices in Copenhagen, Aarhus and Stockholm. We move fast, we build with purpose, and we're just getting started.

As our new Marketing Assistant you'll join the Brand & Marketing team based in Copenhagen for a 12-month fixed-term contract, reporting to our Senior Marketing Manager, working to build one of the strongest brands in the Nordics.

What will you do?

- Events & Activations
 - Coordinate and execute marketing events such as our Founder Fridays, Lunar Ligaen Padel Sponsorship to Money 2020 – from planning, logistics, & designing merchandise/handout to final execution.
 - Support everything from branded pop-ups to large-scale brand activations and community events.
- Marketing Support
 - Handle ad hoc marketing tasks – like reaching out to potential partners, building presentations, and keeping track of plans and deliverables.
 - Lead smaller campaign & media initiatives.
- Social Media

- Stay on top of what's trending and help translate that into relevant and engaging content to support the promotion of our partnerships, events, and marketing campaigns.
- Support content production (copy, visuals, scheduling) on our platforms.

What are we looking for in you?

- Experience in a coordinator or assistant role, ideally with some exposure to events or marketing
- Hands-on experience planning and executing events, from logistics to final delivery
- A genuine interest in social media and emerging trends, with ideas for content creation
- Comfortable with tools like Canva, InVision, and Notion, and have used AI tools like ChatGPT and Claude in a strategic way
- A structured, proactive mindset – you take initiative, enjoy getting things done, and bring a sharp eye for detail

Benefits and perks

- 4 days in the office. We're a team that builds together, thinks together, and moves together. Showing up is part of how we work.
- State of the art equipment. The newest computer, monitor, mouse, and keyboard. We want you to do your best work without anything slowing you down.
- Pension, health insurance, and enhanced parental leave. From your financial future to your family moments. We've got you covered.
- Hands-on exposure to brand marketing in a fast-paced fintech scale-up. You'll work on some of the most visible brand initiatives in the Nordics, with real ownership from day one.

Are you ready to join the journey? Apply now and let's find out more!

While you hold on tight for us to get back to you, curious to see what we're up to? Follow us on LinkedIn for business announcements and releases , check out our Instagram for an inside scoop on what it's like to work here.

Depending on the regulations in the country where you will be employed, we will ask to see or obtain information about your criminal record. Please note that our employment is conditional upon you not being registered in RKI (Ribers Kredit Information).

We welcome applications from candidates of all backgrounds. If you need any adjustments during the recruitment process, please let us know.

Lunar

København, 1260 København
www.lunar.app

Ansøgningsfrist

Løbende jobsamtaler
Marketing Assistant (FTC 12-months)

Kontaktperson

Sara Hinze
kontakt@finanskandidaten.dk