



Service Development Manager

Would you like to create growth for If, and build the next new thing to make us stand out in the market?

We are looking for an ambitious and innovation-minded Service Development Manager to strengthen our Partnerships & New Business Opportunities (P&NBO) Services team.

If is a workplace where you grow through accountability, always with the support of a strong team. As the leading insurance company in the Nordics, with more than 4.6 million customers across the Nordics and Baltics, we offer both the scale and opportunities to make a real impact.

About the role

As a Service Development Manager, you will be growing our service partnership portfolio by running, developing and successfully commercializing value-adding service concepts that meet the needs of our customers. Your role is to identify new service opportunities by exploring new technologies and start-up opportunities, participate in validating and negotiating new service partnerships, and successfully manage existing partnerships and service concepts across the Nordic markets.

You will work in close collaboration with Nordic colleagues, agile squads and other internal and external stakeholders. You will lead your own service portfolio and run development projects from initial idea to full-scale implementation. You successfully grow the value of our existing partnerships towards set KPI's and participate in building totally new corporate ventures.

What we offer

While we set high expectations for you as an employee, we also expect you to set high expectations for us as your employer. Here are some of the benefits of working at If:

- An including work environment where everyone is welcome
- Career and development opportunities in the biggest insurance company in the Nordics
- Social activities, as well as highly skilled professional environment
- Possibility of a hybrid workplace
- A health-promoting workplace with e.g., fitness programs and various sports activities
- Attractive insurance benefits and pension

About the team

The Partnerships & New Business Opportunities (P&NBO) is a small and growing unit of 50 partnership professionals across the Nordics, where the primary aim is to create growth. It consists of local distribution partner teams and the Nordic Services team, where we run and build value-adding services to differentiate in the insurance market. Our Services team is spread around four different countries, and we run projects flexibly in and beyond our home locations. You will take part in highly interesting projects in the areas of property, living and personal health, for example related to home IoT and loss prevention.

Who are you?

As a Service Development Manager, your mission is to identify and explore new business opportunities and develop existing and new services based on customer needs and business value. You are a strategic and analytical problem solver who is a great team player and an excellent networker with proven skills to build and develop service partnerships.

You also have:

- Relevant University degree, e.g. Business & administration
- Excellent communication and presentation skills in English and fluency in at least one of the Nordic languages
- An analytical approach and ability to pick up the relevant details in complex contexts
- Minimum of 3 years of relevant experience in e.g., innovation, new service development, (digital) business development or management consulting
- Entrepreneurial "get things done" mindset with passion to create innovations of the future
- Team player mentality, fearless challenger attitude and ability to work in an ambiguous and dynamic environment
- Track record from developing and managing relationships and networks in large complex organizations, i.e., you are comfortable in inspiring and shepherding stakeholders on the journey of bringing experiments and pilots to life
- Experience in the insurance industry is seen as an advantage

Additional details and the recruitment process

Application deadline: Screening and interviews are conducted on an ongoing basis. The deadline to apply is 18. October 2026.

Application: Please submit your CV via our website. You do not need to attach a cover letter, but feel free to include a few lines in your CV explaining why you are interested in the position.

Location: Ballerup - some travel within the Nordic countries is expected

Start date: As soon as possible

You will be reporting to Eeva Tiainen, Head of Services, Partnerships and New Business Opportunities. For questions about the role, please reach out to Eeva at eeva.tiainen@if.fi or +358 50 305 3404.

At If, we aim to create a workplace with equal opportunities for all. We encourage everyone to apply regardless of gender, age, background, or any disability. We also recommend that you do not include a photo in your CV.

Applicant information may, within the framework of the law, be reviewed using publicly available sources. Candidates progressing in the recruitment process will be asked to provide references and present a criminal record certificate. Depending on the scope of the role, a credit check may also be conducted for final candidates as part of the hiring process.

We look forward to your application!

If Skadeforsikring

Ballerup, 2750 Ballerup
www.if.dk

Ansøgningsfrist

18. oktober 2026
Service Development Manager

Kontaktperson

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