



PR & Communications Manager

About the job

If you love storytelling, are passionate about PR and communications, and enjoy working with the media, we'd like to hear from you.

We are looking for a skilled PR & Communications Manager to join Saxo's Global Communications team.

In this role, you will work at Group level while taking responsibility for driving our PR efforts in the Nordics, with a strong focus on Denmark. You will help strengthen Saxo's position in the media and build awareness of Saxo as a leading choice for investors and traders who want to take control of their financial future.

We are looking for someone who is ready to grow with us as we welcome more clients to Saxo and continue to strengthen our brand and relevance among key audiences.

Responsibilities:

- Drive PR and support brand positioning for Saxo in the Nordics through multi-channel communications, content development, and thought leadership
- Develop and execute proactive media strategies and campaigns, with a strong focus on Denmark
- Build and maintain strong relationships with key journalists and media outlets across the Nordics

- Identify relevant stories and media opportunities that can strengthen Saxo's visibility and position in the market
- Draft press releases, media pitches, Q&As, talking points, and thought leadership content to support product launches, campaigns and corporate announcements
- Work closely with local management and senior leaders to align communications and prepare spokespeople for media engagements
- Ensure a consistent and compelling positioning of Saxo across external communications and media engagements
- Support issues and crisis communications at Group level, including the development of statements, Q&As, and leadership briefings

You will be based at Saxo's headquarters in Copenhagen and be part of the Global PR & Communications team. You will report to the Global Head of Communications & PR and work closely with colleagues and stakeholders across the Nordic markets.

The Global PR & Communications team consists of six employees and is responsible for external and internal communications across the Group. The team works closely with colleagues across the business as well as PR agencies in local markets.

Your profile

We are looking for someone who combines strong communications skills with curiosity, initiative, and a good understanding of what makes a story relevant to the media.

You are energetic, proactive, and comfortable taking ownership and working independently in a fast-paced international environment.

You are structured, creative, resourceful, and enjoy identifying new communications opportunities.

- You have several years of relevant experience from journalism, a newsroom, a PR agency, or a corporate communications function
- You have a strong understanding of the Danish media landscape and what drives the news agenda
- You know how to turn complex topics into clear, engaging stories for different audiences
- You are confident building relationships with journalists, senior stakeholders, and colleagues across functions
- You keep up with developments in PR, media and communications and know how to translate them into practice
- You are a native Danish speaker with excellent written and verbal communication skills in both Danish and English

We get curious people invested in the world

When you work at Saxo, you become a Saxonian and part of a purpose-driven organisation, where good ideas are always taken seriously, and where you can make a true impact. We are invested in your development, and you can expect a robust career from day one when you join Saxo – no matter which role you take on.

You will join 2,500 other ambitious colleagues across 11 countries and become part of an international organisation. Working in Saxo, you will get to meet colleagues from many different cultures and backgrounds, and you should know that we value diversity and inclusion and see it as a genuine source of strength to drive growth, foster innovation and position us for long-term success.

We encourage an open feedback culture and supportive team environments enabling employees to grow and fulfil their career aspirations.

When you bring passion, curiosity, drive and team spirit, your learning journey will be dynamic and your career opportunities in Saxo will be immense.

At Saxo we don't just offer a job – we offer an opportunity to invest in your future!

How to apply :

Click here to create an account and upload your resume and a short motivation. We look forward to getting to know you better!

Saxo Bank

Hellerup, 2900 Hellerup
www.home.saxo

Ansøgningsfrist

Løbende jobsamtaler
PR & Communications Manager

Kontaktperson

kontakt@finanskandidaten.dk