



Senior Business Analyst

Would you like to play a pivotal role in shaping the future digital investment experience for our customers across markets in the Nordic countries? Do you combine strong investment knowledge with the curiosity and drive to turn customer needs into intuitive digital solutions?

Join us in developing modern, mobile-first investment experiences that make investing simpler and more engaging. You will work in an important growth area and influence how digital investment experiences are shaped for customers.

What you will be doing

As a Senior Business Analyst, also known internally as a Business and Functional Specialist, you will play a key role in shaping the future of digital investing.

Working in a cross-functional product squad alongside software developers, Business Analysts, UX designers and a Product Owner, you will combine investment knowledge, customer insights, regulatory requirements and business opportunities to define seamless digital investment experiences. Among other things, you will:

- Define and evolve customer-facing investment journeys, including investment selection, digital guidance, suitability assessments, investment recommendations and ongoing suitability processes
- Explore customer needs, market trends, competitor experiences and industry practices, translating findings into recommendations and product opportunities
- Apply your knowledge of investment products and customer behaviour to shape intuitive and relevant investment experiences
- Analyse complex business and regulatory requirements, including MiFID II, ESG and related frameworks, and translate them into scalable solutions
- Drive strategic and commercial initiatives that improve customer value and business outcomes
- Use data, customer insights and experimentation to identify opportunities and measure success

- Collaborate closely with product, design, technology, legal and compliance stakeholders to facilitate discovery, alignment and decision-making
- The role requires you to take a broad perspective, create structure in complex topics and independently move analysis and product development forward.

About you

You are comfortable navigating between customer needs, investments, business, technology and a broad range of stakeholders. You are self-driven and able to take an open question, investigate it and progress it towards a clear recommendation. You know when to dive into details and when to maintain the broader perspective.

You are also a team-oriented person who values knowledge sharing, openness and continuous learning. We hope you bring:

- Strong knowledge of investments, investment products and how customers engage with investment solutions
- Several years of relevant experience from wealth management, investments, digital investment platforms, robo-advisory, banking, fintech, consulting or a similar field
- Experience with digital product development, customer journeys, proposition development, business analysis or product management
- Strong analytical skills and the ability to turn complex considerations into clear recommendations and actionable solutions
- Knowledge of investment regulation, including MiFID II, suitability and appropriateness requirements
- A customer-centric and commercial mindset, with curiosity about market trends and opportunities to improve investment journeys
- Strong stakeholder management and communication skills, combined with the ability to work independently, create structure and maintain momentum
- Experience working in agile teams and an interest in using data and AI to improve analysis, collaboration and decision-making

What we offer you

We believe in a hybrid setup that combines personal flexibility with a strong sense of belonging. Your workplace will be in our new domicile in Copenhagen.

You will benefit from a highly attractive package offering health and dental insurance, pension, phone and other benefits. We also offer flexible working hours, six weeks of vacation and five care days to support a sustainable work-life balance.

Are you ready for the next step?

We welcome your application and encourage you to submit it at your earliest convenience. Interviews will be conducted on an ongoing basis.

For questions about this role, please contact Frederik Bo Pedersen at bop@danskebank.dk.

Danske Bank

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Ansøgningsfrist

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Kontaktperson

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