



Senior Consultant, Go-to-Market and Pricing Implementation

Shape how Transaction Banking brings commercial initiatives to life. You will own end-to-end pricing implementation, turning approved strategies into customer value and measurable business growth. Join a team that sits at the heart of strategic commercial execution.

What you will be doing

As the end-to-end owner of pricing and commercial initiatives, you will bridge strategy and execution across Transaction Banking. Working with Product Management, Sales, Customer Capabilities and senior leadership, you will ensure commercial opportunities translate into measurable business outcomes and revenue growth. Furthermore, you will:

- Drive pricing implementation from approval through launch and post-launch review
- Coordinate complex initiatives across multiple stakeholders and departments
- Facilitate pricing decision desks and prepare materials for senior management
- Ensure launch readiness across technical setup, communication and internal activation
- Lead product launches and commercial activation initiatives
- Build scalable processes for delivering commercial initiatives organisation-wide

About you

- Experience driving complex projects or go-to-market activities across stakeholders
- Strong project management approach combined with commercial understanding
- Comfortable working with data and insights for decision-making and tracking
- Skilled at engaging senior stakeholders and facilitating decision discussions

- Analytical mindset balanced with pragmatic execution abilities
- Curious and motivated by creating measurable business outcomes

Financial services or consulting experience would be valuable but is not essential.

What we offer you

You will have a central role in Transaction Banking's commercial initiatives while working with a collaborative and skilled team of 15 colleagues across Denmark, Sweden and Lithuania. We offer excellent learning opportunities across pricing, analytics, and product management, with flexibility and work-life balance built on mutual trust. Our hybrid working model supports 3 to 4 days per week in the office to promote collaboration and knowledge sharing.

Are you ready for the next step?

We would love to hear from you and encourage applications as soon as possible, as we process candidates on an ongoing basis. Please reach out to Bjarke Finlov, Head of Commercial Concepts & Analytics, at bjf@danskebank.dk with any questions.

We look forward to hearing from you!

Danske Bank København V, 1600 København V danskebank.dk	Ansøgningsfrist Løbende jobsamtaler Senior Consultant, Go-to-Market and Pricing Implementation	Kontaktperson kontakt@finans kandidaten.dk
---	--	--